



# **Post-piracy: The Influence of DIY and Hacktivism Cultures on the Distribution and Consumption of Recorded Music**

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## Why *Post*-piracy?

- Biased terminology
- Transformation of recorded music consumption
  - Issues of valuation and ownership
  - From “piracy” to activism
  - Emerging technologies

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“Because of the recording industry’s absence in the formative stages of the online music economy, music itself was *demonetized*, to use the term in current business parlance. Along with video, websites, news, e-mail, social networking, and pornography, it helped to sell the internet and all of the commodities that went with it. It was not itself sold.”  
(Jonathan Sterne, *MP3: The Meaning of a Format*)

# The Pirate Bay



**“People often participate in this activity because they feel like it should be legal even if it is not. It’s the same reason why some people take drugs, speed on the Interstate, or make similar decisions. Even though the law says that it is illegal, there is a difference between what is “right” and “wrong” that governments are not always capable of defining.” (The Pirate Bay Wiki)**

**—**



# OpCensorThis



## LYRICIST JINN TeaMp0isoN & Anonymous - #OpCensorThis

Team Poison • 6.2K views • 5 years ago

Lyrics [ Chorus ] I'm getting tired of the system tryna break out Cos all my life I've been a victim in this place howl They're justifying ...

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**“I never wanted to sell my music because I thought putting a price on it put a limit on it and inhibited me from making a connection.” (Chance the Rapper, *Vanity Fair*)**

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“I never wanted to sell my music because I thought putting a price on it put a limit on it and inhibited me from making a connection.” (Chance the Rapper, *Vanity Fair*)

“Music is art, and art is important and rare. Important, rare things are valuable. Valuable things should be paid for.”  
(Taylor Swift, *The Wall Street Journal*)

# Classical Musicians on YouTube



## Concert Day! FOLLOW ME VLOG

Arna Alayne • 20K views • 2 years ago

Backstage, Ball Gowns, & Bananas - a day in the life of a **classical** musician can be a wild ride of excitement, passion, & nerves!



## Get Ready With Me (GRWM) - Singapore Recital | Tiffany Vlogs #63

Tiffany Poon ✓ 34K views • 7 months ago

Get ready with me for my Singapore recital debut! Thank you so much for all of your cheers and gif and love ♥ It was such a ...



## Takeaways for the Music Librarian

- Fidelity
- UX (User experience)
- Local/global collections
- Harnessing disruption (and collecting DIY)
- Collaboration, infrastructure, and preservation



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