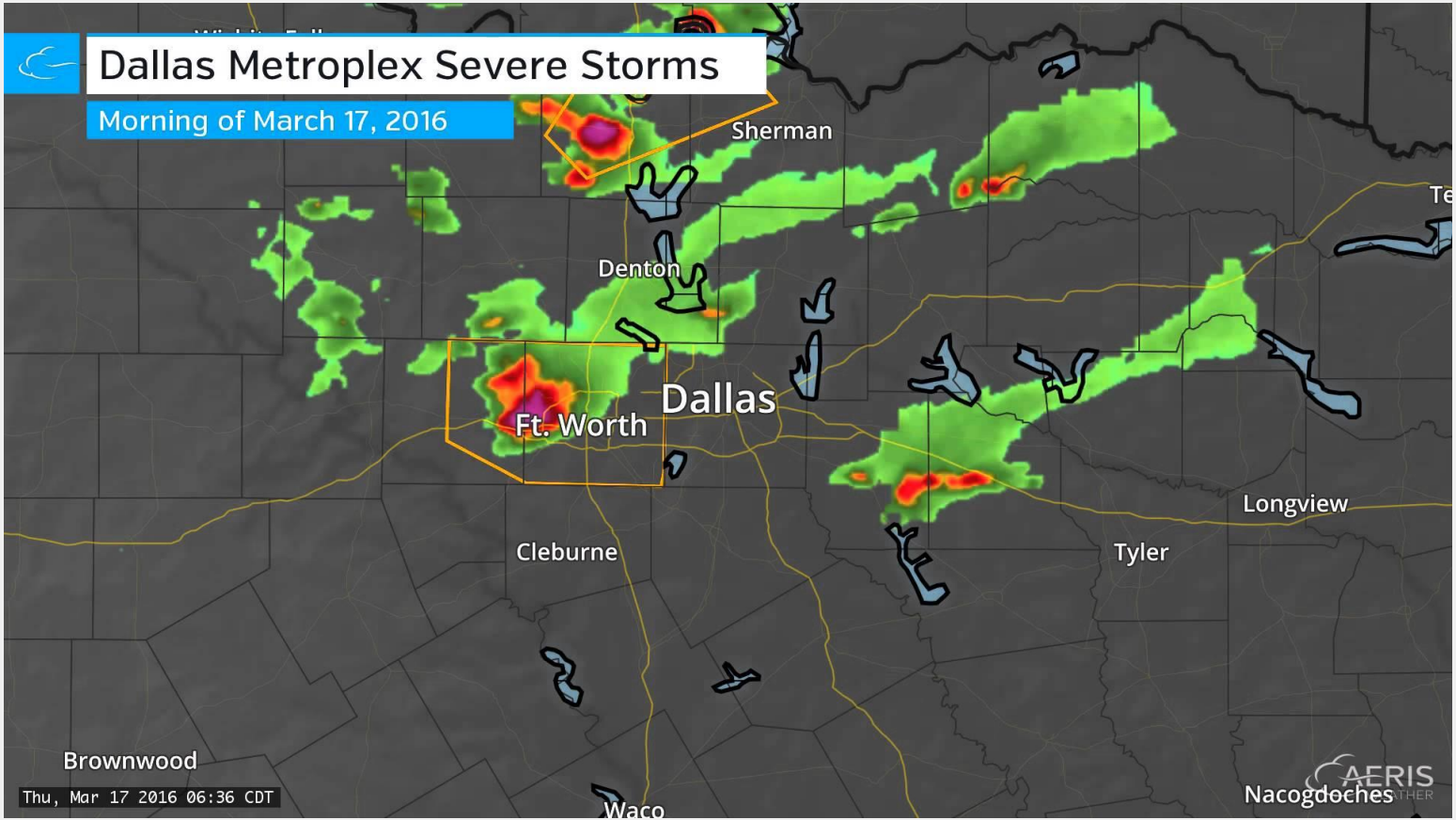
I'D DO ANYTHING FOR LOVE:
Preserving the Denton, Texas Music Scene

Where is Denton, Texas?



Setting the Scene

- Texas Woman's University & the University of North Texas
  - Both have music programs
- Denton culture & commerce revolve around town square
- DIY / artistic / maker culture
- Numerous music venues, recording studios
- KUZU, new local radio station
  - community-programmed, non-commercial, LPFM station

Some Notable Denton Musicians

Brave Combo
Norah Jones
Midlake
Lecrae
Don Henley
Sly Stone
Neon Indian
Roy Orbison
Pat Boone
Eli Young Band
The Marked Men
Jeff Coffin
Lou Marini
Tom Malone
Snarky Puppy
Deep Blue Something
Bowling for Soup
Sarah Jaffe
Meat Loaf

The Local / Independent Music Initiative of Texas

Mission Statement

The Local / Independent Music Initiative of Texas (LIMIT) is an ongoing project to collect, preserve, and provide access to music that originates from Texas with an emphasis on music from the Dallas-Fort Worth-Denton metropolitan area. LIMIT is an initiative of the UNT Music Library.

Scope of LIMIT

LIMIT brings together music originating in Texas:

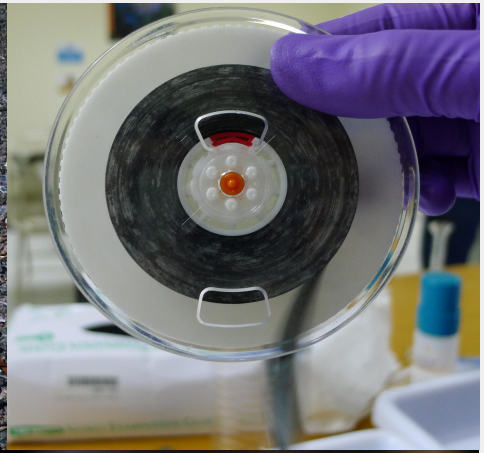
- All genres & time periods
- Commercially released and unreleased
- All sound recording formats are accepted
- Also, posters, handbills, flyers, bios, journals, stickers, patches, setlists, zines, pictures, & videos

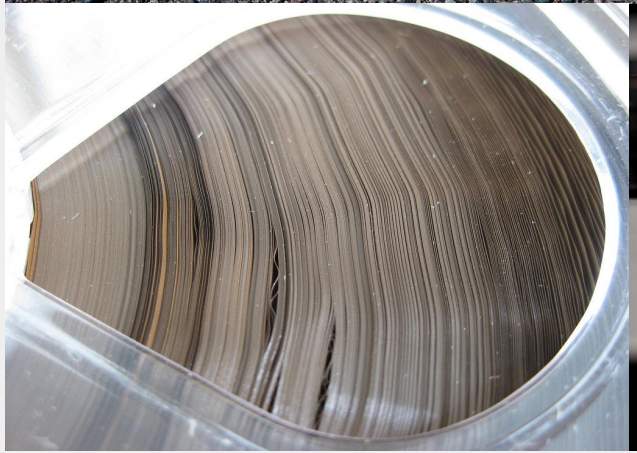
Methods of Acquisition

BUY LOCAL:
Support your local record store as well as your local musicians

Methods of Acquisition

- Donations of physical recordings & ephemera
- Submissions of digital items from musicians
  - We are actively seeking submissions to the LIMIT digital archive
  - Our digital platform can host music, images, text, videos, datasets, & webpages





Analog Media Preservation Issues

- We expect an array of preservation issues
- Our sound preservation studio is equipped to digitally preserve analog sound formats

Renovated Sound Preservation Studio

- Phase 1 was completed in Summer 2017
- Two functional studios & a workroom with space for two additional studios

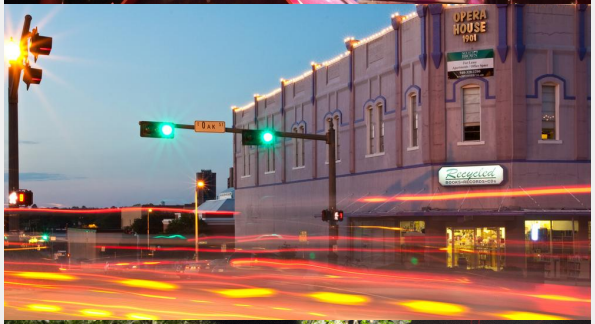
Description & Discoverability

COLLECTION-LEVEL:

- Digital Library landing page
- Library catalog
- Music Library website
- EAD finding aid for the collection to be added to Texas Archival Resources Online (TARO)

ITEM-LEVEL:

- Physical items ››› Library catalog
- Digital items ››› Digital Library
- Ephemera ››› Finding aid



Copyright & Privacy

- Balance open access with respecting intellectual property rights & privacy of content creators
- Multiple access policies:
  Open access; online but restricted to University community; on-site use at restricted terminal
- Donation agreement form https://goo.gl/GcQfaH
- Provide a mechanism for content creators to contact the Library with copyright & privacy concerns

Outreach & Publicity

- Leverage social networks of project collaborators
- Denton Community Market
- Workshops, concerts, & lectures
- Denton & DFW music festivals
- Collaborate with Denton Public Library
  - Scan day schedule for December 2
- Advertising on local radio stations, newspapers, blogs
- Library outreach & social media platforms
  - Like us on Facebook!
- Scholarly publications & conference presentations

Current Status & Future plans

- Phase 1: Exploratory
  - Purchase local music, starting with Denton
  - Partnership with Mad World Records
  - Examine existing policies and infrastructure
- Phase 2: Active Collecting
  - Seek out donors & collaborators
  - Web archiving, GIS & social network mapping
    - Archiving band, venue, record label websites with Archive-It
    - Mapping venues & recording studios
  - Build a robust digital collection
  - Outreach & programming

Observations

- Musicians
  - So far, every musician we have approached has been supportive, but followup is normally necessary to acquire content
- Partnership with Mad World Records
  - Partnership a local record store has been very successful
- Marketing
- Existing policies and structure
  - Existing donation form did not include permission to digitize or publish online, so it had to be amended
  - Our digital library platform is sufficient to host a diverse digital collection
- Student assistants
  - Rich source of information on the local music scene
  - We are still trying to leverage their talents & connections as our “street team”

THANK YOU!

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