Grover asked me to write something up for *Breve Notes* about the technology I used for instant polling at our conference in New Orleans. The title of my presentation was “Never Waste a Good Crisis Or How the Economic Downturn is Greening Us All!” In the presentation I polled the audience (y’all) to inform the presentation. I learned about the technology from some tech savvy young ‘uns* at my library. Us old folks may resist some of the new fangled technologies, but sometimes they are just too cool to pass up.

Another cool thing is that, when I looked to see if the poll was still there (online), it was…check this out: http://www.polleverywhere.com/multiple_choice_polls/MjAzMjcyMzkxMQ

Results of my question, “How has the economic downturn affected your library?” were 23 responses, 43% said budget reduction, 9% reduced hours, 9% hiring freeze, 13% lost positions and 26% other (hmm, I’m sure I asked what “other” was, but can’t remember now – hard to take notes while presenting, but I remember trying).

This all happened when the audience took out their cell phones, looked at my powerpoint slide and punched in numbers displayed on the slide. Instantly the responses were visible up there on the screen. Wow!

This is total magic as far as I’m concerned – and really fun to use. It is also very simple. So the next time you’re doing a presentation and think it would be helpful to do something a little more complex than a show of hands to inform your presentation or to help you decide what to focus on in the limited time that you have, go to [www.polleverywhere.com](http://www.polleverywhere.com) and follow the simple instructions.

Oh, here is the other question I asked in New Orleans: http://www.polleverywhere.com/multiple_choice_polls/MjEwNDMyNTQxNg

“What green thing has your library done/started?” Result? 75% responded recycling and 13% said green library group. (16 responses – where did those other 7 people go? You can respond more than once, actually.)

So, go for it – impress your administrators (or your young ‘uns), keep your audience awake* and* have some fun! And if you have any questions, feel free to contact me ([sbdorsey@uncg.edu](mailto:sbdorsey@uncg.edu)).

As for other cool online tools, recently I had the adventure of being involved in a virtual conference using the cool software called Elluminate. Unless you deleted my message without reading, you know it was the UNC Focus Forward conference about sustainability in the UNC system. It worked well. We had at least 30 people consistently logged in throughout the day with people entering and leaving, asking questions and all while sitting at their computers. How sustainable is that? See [sustain.uncg.edu](http://sustain.uncg.edu) for more information if you continued on page 5
2 • BREVE NOTES

SEMLA
Southeast Chapter of the Music Library Association

Executive Board

JOHN DRUESEDOW, Chair
Duke University (retired)

ANNA NEAL, Past Chair
University of Memphis

SCOTT PHINNEY, Secretary-Treasurer
University of South Carolina

CHRIS DURMAN, Member-at-Large, 2008-2010
University of Tennessee

GARY BOYE, Member-at-Large, 2009-2011
Appalachian State University

SEMLA is a non-stock, non-profit organization dedicated to promoting the establishment, use, and growth of music libraries and collections of music materials in the Southeast. It encourages communication and cooperation with libraries and music collections not affiliated with the Music Library Association to determine how the Chapter may be of assistance to the individual library. SEMLA provides a forum for the exchange of ideas regarding all aspects of work with music materials as well as initiating and encouraging activities to improve the organization, administration, holdings, and public services of such libraries and collections. The region covered by the Chapter includes the states of Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North and South Carolina, Tennessee and the Commonwealth of Puerto Rico.

Membership Information

Membership in SEMLA is available at three levels: Personal ($10.00 U.S.), Institutional ($15.00 U.S.), and Student ($5.00 U.S.). An application for membership appears on the back page of this newsletter. Make checks payable to SEMLA. Send membership applications, renewals, dues, corrections, and updates to:

Scott Phinney
SEMLA Secretary/Treasurer
University of South Carolina
School of Music
813 Assembly St.
Columbia, SC 29208

SEMLA Web Site
Nara Newcomer, Web Editor
http://semla.musiclibraryassoc.org
newcomern@ecu.edu

Breve Notes (Newsletter)

Grover Baker, Editor
Breve Notes is published electronically on the chapter website three times a year: January, April, and August. Send submissions to:

Grover Baker
Center for Popular Music
Middle Tennessee State University
P.O. Box 41
Murfreesboro, TN 37132
gbaker@mtsu.edu

SEMLA-L

To subscribe, send a message to LISTSERV@LISTSERV.UGA.EDU and type only the following in the body of the message:

SUBSCRIBE SEMLA-L <your name>

All photos in this issue of Breve Notes courtesy of Darlene & Lenny Bertrand, Grover Baker, and Diane Steinhaus.

No.89 • April 2010
There was a good representation of the SEMLA membership at the MLA Annual Meeting in San Diego, CA, on March 21-24. At the well-attended Interim Chapter Meeting on Monday, March 22, we had a rather full agenda with a number of interesting reports and important announcements. A full account of that meeting will be presented separately.

(see “Minutes,” beginning p. 10.) Here are some highlights: Scott Phinney reported that our accounts have healthy balances and our membership totals 102 (95 individual plus 7 institutional); Grover Baker announced that the registration fee for the preconference Educational Outreach Program this coming fall will be raised in order to provide honoraria for the instructors; Jenny Colvin described the progress on the interviews of past chairs of the Chapter (i.e., the Oral History Project); Scott Phinney mentioned in connection with the local arrangements for the forthcoming Chapter meeting (to be held at the University of South Carolina in Columbia, SC on 14-16 October) that the hotel rate for the local Hampton Inn will be $119 plus 11% tax; Nara Newcomer and Grover Baker reported on communications with the Southeastern Library Association (SELA) about the use of SEMLA-L for SELA announcements; and Lois Kuyper-Rushing invited the Chapter to come to Louisiana State University at Baton Rouge, LA, for the fall meeting in 2014. The Program Committee, chaired by Gary Boye, is eager to hear your suggestions or proposals for the fall meeting as soon as possible. Columbia now looms large in the planning circles. Here is a point of special interest: the Chapter membership list, which can now be found online at the SEMLA website, at the “Who We Are” page, will no longer be issued annually in the April issue of Breve Notes but will updated just in advance of the fall meeting and perhaps once again during the year.

The work of the Nominations Committee (Chris Durman, Jean Wald, Mac Nelson) continues. The floor for nominations (for Vice Chair/Chair-Elect and Member at Large) remains open. Ballots will be distributed with the August issue of Breve Notes. Contact Chris or another member of the committee if you have suggestions.

We currently have 95 individual members of SEMLA, not all of whom reside within SEMLA territory. Do we need more members to assure the health and continuity of the Chapter? I am inclined to think that we do. I would like to see a modest increase by next year with a long-range goal of a 20% increase within five years. I think the goal is doable. Please let me know if you have ideas about this or any other item of general interest to SEMLA; they will be most welcome.

Finally, congratulations once again to all those who presented or helped in any way to support the recent MLA meeting in San Diego. I’m sure all 95 individual and 7 institutional members of SEMLA appreciate your contributions.
Music is Not My Forte: Music Librarianship for the Non-Specialist
An EOP Workshop in Alabama
Liza Weisbrod, Auburn University

Cynthia Miller (University of Alabama) and I presented “Music is Not My Forte: Music Librarianship for the Non-Specialist” at the Alabama Library Association Annual Convention on April 14, 2010, in Huntsville, Alabama. Cynthia offered ideas for organizing concert performances in libraries (also seen as a poster session at MLA in San Diego), and I presented a workshop on music reference as part of MLA’s Educational Outreach Program. We had 25-30 people in attendance from public and academic libraries and fielded lots of questions and comments from the audience. We demonstrated a reference interview for music questions, talked about possible problems in finding music materials, passed around various types of music scores, suggested a few resources that libraries could use to answer music inquiries (the free ones were especially popular), and even managed to get in a round of ‘Name that Tune.’ We provided a handout with websites and resources, listing both materials we had talked about and those that we did not have time to cover. Although we had only an hour for our show, we found this to be a great way to assist libraries in our state and publicize the work of MLA and the Educational Outreach Program.

Member News

Presentations

Cynthia Miller (University of Alabama) and Liza Weisbrod (Auburn University) presented “Music is Not My Forte: Music Librarianship for the Non-Specialist” at the Alabama Library Association Annual Convention on April 14, 2010, in Huntsville, Alabama. See the article on this page (opposite) for additional details.

Chris Durman (University of Tennessee, Knoxville) and Grover Baker (Center for Popular Music, MTSU) presented a 50 minute session, entitled “Music Reference: Just the Basics,” in conjunction with MLA’s Educational Outreach Program at the Tennessee Library Association’s 2010 Annual Conference on Thursday, March 18, 2010, in Memphis, TN.

Awards

Mac Nelson (University of North Carolina, Greensboro) received this year’s Walter Gerboth Award from MLA in support of his research project “The Varga Legacy: An Oral History.” The award funding will allow Mac to travel to cellist Laszlo Varga’s home in Sarasota, FL to conduct three days of interviews. Watch for an article about the project in the next issue of Breve Notes. The Walter Gerboth Award is for members of MLA who are in the first five years of their professional library careers to assist research-in-progress in music or music librarianship.

Transitions

After twenty-five years in the position, Paul F. Wells retired as Director of the Center for Popular Music at Middle Tennessee State University on April 1, 2010. As the founding director of the Center, Wells amassed a collection that is literally used by American popular music scholars from all around the globe. We wish Paul all the best in all of his future endeavors.

Roberta Ford (Columbus State University) began serving as Interim Executive Director of Columbus State University Libraries in October 2009. Never fear, Roberta still wears her Music Librarian hat, too.
are interested. Side note: do NOT get me wrong, I am not suggesting we do ALL of our conferences virtually, but after our most recent national meeting in San Diego, it became evident that some of them might not happen at all because of budgetary constraints (which was the case with UNC Focus Forward), so this is certainly better than no meeting at all.

There are lots of other fun products out there to help enhance the work we do. One I am experimenting with now is called [rememberthemilk.com](http://www.rememberthemilk.com). I’ll let you know in a month or two if it helps me get all this multitasking done or not… now to go mark this article completed (yay!).

Or just plain fun, cool, eco stuff like free eco ringtones:

http://www.rareearthtones.org/ringtones/sendringtone2.html

Please feel free to email me (see above) if you have some fun/useful tools that you swear by. I try to use things other people recommend to me, so I’d love to hear about your favorites! Thanks.

And, thanks for asking, Grover!

*Many thanks especially to Beth Filar-Williams, my generous, green colleague at UNC Greensboro.*
It’s time to start thinking about SEMLA’s 40th anniversary meeting, to be held October 14-16, 2010, in Columbia, South Carolina. For that meeting, SEMLA invites applications for the Pauline Shaw Bayne Travel Grant. Information on the grant follows and may also be found on the SEMLA website:

http://www.musiclibraryassoc.org/semla/travelgrant.htm

Applications may be submitted at any time, but must be received by August 18, 2010.

Pauline Shaw Payne Travel Grant 2010

The grant supports portions of the expenses related to attending this year’s annual chapter meeting in Columbia, South Carolina, October 14-16, 2010.

The Travel Grant may be awarded for up to $500. Reimbursable expenses include: conference registration; lodging for the two nights of the conference (Thursday and Friday) at one-half of the double occupancy rate; subsistence expenses at the current CONUS rate for one full day (Friday) and two partial days (Thursday and Saturday); travel by car/plane/train/bus, generally by the least expensive method. The request for reimbursement must be submitted by December 31, 2010.

The grant winner is expected to join SEMLA at the appropriate level prior to attending the conference. Dues are only $5 for students and $10 for others.

Supporting our colleagues’ involvement in the life of the chapter is a priority! Please note that music library paraprofessionals, support staff, and library school students are eligible for this opportunity and are encouraged to apply.

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Applicants must reside at the time of the meeting in one of the states or territories comprising SEMLA (Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North and South Carolina, Tennessee and Puerto Rico), and also be in at least one of the following eligible categories:

a) A graduate library school student (by the time of the conference in October 2010), aspiring to become a music librarian;

b) A recent graduate (within one year of degree) of a graduate program in librarianship who is seeking a professional position as a music librarian;

c) A music librarian (holding a Master of Library Science degree or qualifications granting an equivalent status at her/his employing institution, e.g. a certified archivist with other graduate degree working extensively with music materials) in the first two years of her/his professional career, or;

d) A library paraprofessional/support professional working with music materials as a significant portion of his/her job responsibilities.

Applicants in categories a-c must not have attended more than one prior SEMLA meeting before applying for the grant. This restriction does not apply to paraprofessionals/support professionals.

Applicants must submit the following to arrive by August 18, 2010:

1. A letter of application which includes an explanation of the reasons for attending the SEMLA annual meeting, a justification of financial need, and a budget (exact hotel cost not yet determined as of 3/9/10 – As an example, the 2009 cost in New Orleans was $119 per single or double room plus 13% tax.). For those applicants currently working in libraries or archives, justification of financial need must include evidence that one has sought financial support from one’s employing institution to attend the meeting and that such a request was either denied or insufficiently met;

2. A current résumé or vita;

3. One letter of support. Where applicable, it should be from a current supervisor.

Award recipients who are not already members of SEMLA are expected to join prior to attending the October meeting. Join online at the SEMLA website: [http://www.musiclibraryassoc.org/semla/](http://www.musiclibraryassoc.org/semla/). Annual student membership in SEMLA is currently only $5.00; a regular membership is $10.00.

Hotel accommodations will be funded at the double-occupancy rate (exact hotel cost not yet determined as of 3/9/10) i.e., one-half of the room cost plus taxes.

Mail application and supporting materials to arrive via U.S. post (priority mail) or electronically (preferred) as Word attachments by **August 18, 2010**

Anna Neal
[abneal@memphis.edu](mailto:abneal@memphis.edu)
Music Library
115 Music Building
University of Memphis
Memphis, TN 38152

If you have any questions, please contact Anna by email [abneal@memphis.edu](mailto:abneal@memphis.edu) or phone (901-678-4412).

Recipients will be notified no later than September 1, 2010 and announced on SEMLA-L immediately thereafter. Please note that SEMLA may elect to pay directly for travel and hotel expenses on the recipient’s behalf and only supply the balance (if any) of an award following the New Orleans meeting. If mileage for a personal vehicle is awarded, it will be paid at the current IRS rate at the time of the conference ($0.50 per mile, effective 1/1/10).
SCENES FROM SAN DIEGO

The Merry Marketeers

Coffee Break in the Sunshine Ballroom

Coffee Break in the Sunshine Ballroom

Plenary Session I — The Strachwitz Frontera Collection of Mexican and Mexican American Recordings
MINUTES
Southeast Chapter, Music Library Association
Interim Business Meeting
San Diego, CA
John Druesedow, chair, presiding
March 22, 2010
27 in attendance

I. Call to order at 6:05 pm
II. Minutes for annual meeting in October 2009 were approved as published in *Breve Notes*
III. Treasurer’s report

Southeast Chapter of the Music Library Association
Treasurer’s Report
For period October 6, 2009 to March 16, 2010
Submitted by Scott Phinney
San Diego, CA
March 22, 2010

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NET WORTH as of October 6, 2009 $25,354.99

INCOME
Membership dues $94.07^  
Other Gifts $30.00  
PreConference Registration $138.60^  
Joint Annual Conference Registration and Banquet $1,142.20^  
Interest on checking account (as of 2/26/10) $0.37  
Interest on money market account (as of 2/26/10) $6.68  
TOTAL $1,411.92

EXPENSES
PreConference
   Instructors’ Dinner $208.70  
   Lunch $350.00  
   Instructors’ Reimbursements $469.97
Annual Conference
   Banquet $2,240.00  
   Reception Catering $900.00  
   Bonomolo Transportation $880.00  
   Student Help $160.00  
   Raeburn & Sakekeeny Speaker Honoraria $200.00  
   Gmeiner & Hartsock Conference Fee Refunds $60.00
2009 Pauline Bayne Shaw Travel Grant
   Kyle McCarrell, Co-Winner $400.00  
   Jacob Schaub, Co-Winner $400.00  
   Stop Payment Fee on Sakekeeny Check $34.00  
   Conway-Reimbursement for Brochure Printing $117.17  
TOTAL $6,419.84

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continued on page 11
Minutes — continued from page 10

Checking account balance as of 3/16/10 $4,186.84
Money Market account balance as of 3/16/10 $16,160.23

NET WORTH as of March 16, 2010 $20,347.07

MEMBERSHIP (paid as of 3/16/10)

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<table>
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<tbody>
<tr>
<td>Individual</td>
<td>95</td>
</tr>
<tr>
<td>Institutional</td>
<td>7</td>
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^Figures are in partial dollars to account for fees assessed by PayPal

IV. Welcome to new members and first time attendees (John Druesedow)

a. Sarah Cohen (Florida State)
b. Lisa Hooper (Tulane)
c. Jacob Schaub (Vanderbilt)
d. Sarah Nodine (Florida State)

V. Committee Reports

a. Best of Chapters
   i. Anna Neal reported that Gary Boye’s presentation about Tui St. George was submitted as SEMLA’s contribution to MLA’s Best of Chapters.
   ii. Last year’s winner, Holling Smith-Borne, is presenting in San Diego on Vanderbilt’s Ugandan music project.
b. Travel Grant
   i. Anna Neal announced that the Travel Grant is available and the deadline is in August 2010.
c. Nominating
   i. Chris Durman announced the Nominating Committee:
      1. Mac Nelson (UNCG)
      2. Jean Wald (Stetson)
   ii. The nominating committee is seeking two names each for Member-At-Large and Vice-Chair/Chair-Elect. Chris will send out a message over SEMLA-L about this.
d. Public Relations (Nara)
   i. Nara Newcomer reminded the membership on behalf of Ashlie Conway that we have a Facebook page and we need 100 members to get a unique URL (e.g. www.facebook.com/semla); we currently have 69.
e. Educational Outreach Program (Grover)
   i. Grover Baker reported that Lisa Hooper is the newest member on the committee.
   ii. Nara Newcomer and Mac Nelson presented at NCLA; Grover Baker and Chris Durman presented at TLA.
   iii. Liza Wiesbrod and Cynthia Miller will present at ALLA (Alabama Library Association).
   iv. We will raise our registration to $85 early/$100 regular to cover costs and allow for honoraria.
   v. Diane Steinhaus asked if there was a mechanism to pass long feedback from participants. Grover has them so far; he doesn’t know about the state library associations. Nara and Mac wrote up an article in Breve Notes.
f. Program for 2010 Meeting in Columbia, SC
   i. Contact Gary Boye if you are interested in presenting at the 2010 meeting in Columbia, SC.
g. Local Arrangements for Columbia
   i. Scott Phinney reported that the dates are Oct. 14-16, 2010.
   ii. We will be staying at the Hampton Inn-Downtown Historic District in the Vista section of the city.
   iii. The room rate will be $119.00 per night with 11% sales tax.
   iv. Joyce Clinkscales requested that the banquet be held at a fine restaurant, as in 1997.

VI. Web Developments
   a. Membership Directory
      i. Anna Neal reported that we will be updating the membership directory more frequently; this will make it more accurate and timely.
      ii. The directory will be located on the SEMLA web site separately, not part of Breve Notes.
      iii. We will archive older versions so we can track who was in the chapter when.

VII. Chapter Grant
   a. John Druesedow reminded the membership that proposals are due in time for spring MLA Board meeting.
   b. We don’t have anything planned at the moment, but we are thinking of digitizing earlier Breve Notes editions.
   c. Ashlie Conway is the archivist in charge of keeping the paper copies.

VIII. SEMLA Oral History Project
   a. Jenny Colvin reminded the membership that the deadline for the interviews is the end of March so they can be prepared for SEMLA 2010, which will be the 40th anniversary.
   b. She is looking for a partner with whom to prepare a program about it in October.

IX. Future SEMLA meeting sites
      i. 40th Anniversary
         1. The membership requested a birthday cake at the banquet.
         2. It was suggested that a list of founding members of SEMLA be generated so that they may be invited to the meeting.
   b. 2011—Chapel Hill, NC
      i. Either Phil Vandermeer or Diane Steinhaus will be Local Arrangements Chair.
      ii. This coincides with the 75th anniversary of the UNC Music Library.
   c. 2012—Tuscaloosa, AL
      i. Cynthia Miller will be the Local Arrangements Chair.
      ii. The last time we were there was in 1993.
   d. 2013—Nashville, TN
      i. Holling Smith-Borne will likely be the Local Arrangements Chair.
   e. 2014—Baton Rouge, LA
      i. Lois Kuyper-Rushing offered to host 2014 at Louisiana State University.
   f. Diane suggested having a joint meeting with the Atlantic Chapter in 2015, perhaps in the Washington, DC area.

X. Recognition
   a. SEMLA Libraries in the news
      i. John Druesedow reported that the Center for Popular Music at MTSU acquired the Charlie Walker collection, a 26.56 linear foot-collection as reported in Notes.
         1. Grover Baker added that Tim Gmeiner was originally contacted for the collection at Belmont, but since they don’t have an archive, MTSU was contacted instead.
      ii. East Carolina University Music Library was determined to be the most effective reference department in a national study conducted by the University of Wisconsin, also reported in Notes.
**Minutes** — continued from page 12

1. David Hursh encouraged others to do it, though it costs $500.
2. Both the reference librarian and the patron fill out a survey of one page.
3. You need to complete 100 surveys.

XI. Old Business
a. There was no old business to report.

XII. New Business
a. SEMLA and SELA and communications
   i. Nara Newcomer reported that she was contacted by the SELA (Southeastern Library Association) Membership and Mentoring Committee chair. He had been referred by MLA to advertise their organization in *Breve Notes*.
   ii. Grover Baker added that we sent out their message over SEMLA-L; we have not included it in *Breve Notes*. Hal Mendelsohn of the University of Central Florida (the original requester) was content with this.
   iii. Grover asked the membership what they perceived the purpose of *Breve Notes* to be, if it should be just for us, or should it include other organizations. The *Southeastern Librarian* does include advertisements and will include ours.
   iv. Lois Kuyper-Rushing commented that we need to consider what it will do for us. She asked if we could be considered mentors for SELA and vice versa? We don’t want to be a posting board for events in the region without determining how it would benefit our membership.
   v. SELA is interested in increasing their membership and participate in their mentoring program.
   vi. Lynne Jaffe commented that they contacted us in the past to ask if we could do a joint conference. The Board vetoed it at the time.
   vii. SELA meets in conjunction with a state library association meeting.

b. Membership demographics
   i. John Druesedow stated that he is concerned with the number of members we have now.
   ii. Currently, we have 95 personal members and 7 institutional members.
   iii. The annual meeting usually has between 45 and 50 attendees, about half of the membership.
   iv. With shrinking travel budgets, the attendance may drop at meetings.
   v. We should be on the lookout for new potential members and invite them in so we have a pool of active members to carry on the work of the organization.

c. Meeting dates
   i. John Druesedow reported that there was concern that the annual meeting in Columbia conflicted with the Georgia Library Association and OLAC.
   ii. John responded to the concerned party that local arrangements concerns have to take precedence, but we will be mindful of other organizations’ events where practicable.

XIII. Announcements
a. Diane Steinhaus announced that she will be putting out a message on MLA-L to ask for help for folks in Haiti; she has been working with an organization there and will be soliciting donations of performing editions of music and possibly recordings.

b. John Druesedow announced that Robert Curtis lives here in California and thinks of us fondly.

c. Neil Hughes said Bill Coscarelli sends greetings.

d. Lynne Jaffe said Jeannette Thompson from Tulane sends greetings.

XIV. Adjourn at 7:00 pm.
SEMLA
Southeast Chapter of the Music Library Association
Membership Application Form

Name:
E-mail Address:
Institutional Affiliation:

Preferred Mailing Address
   Street Address:
   City, State, Zip:

Fax:

Are you currently a member of the national Music Library Association?  Yes  No

Membership categories:
Personal  $10.00
Student   $5.00
Institutional $15.00

Please make your check payable to SEMLA and mail it along with this form to:

Scott Phinney
SEMLA Secretary/Treasurer
University of South Carolina
   School of Music
   813 Assembly St.
   Columbia, SC 29208